

BENEFIT LEVELS

landtrustva.org



BECOME AN LTV BUSINESS PARTNER

With your support, along with growing community efforts, land all across Virginia is being conserved for future generations. All businesses and other organizations that annually sponsor LTV will receive notable public recognition, high visibility with a coveted audience and many other core benefits detailed below.

Core Benefits for All Sponsorship Levels

- Annual LTV contribution at selected donation levels (see below)
- Recognition and promotion:
 - o LTV's website and social media
 - o LTV's quarterly newsletter with a distribution of 2,200
 - o LTV's annual report with a distribution of 1,300
- Invitations to select LTV events, including the annual Spring Garden Party and Fall Tour de Conservation Easement Bike Event
- Sponsorship recognition at select LTV events, including the annual Garden Party and Tour de Conservation Easement Bike Event
- Use of LTV's logo to advertise your support of LTV

Additional Benefits Based on Contribution Level	Supporter \$500	Guardian \$1K	Steward \$2.5K	Protector \$5K	Conservator \$10K	Perpetuity \$15K
Core Benefits	✓	✓	✓	✓	✓	✓
Garden Party (Virtual or Live TBD)						
Tickets	2	4	6	8	10	12
Sponsorship Board	✓	✓	✓	✓	✓	✓
Company Banner Displayed at the Garden Party		✓	✓	✓	✓	✓
Ad Space in the Garden Party Program			½ page	½ page	Full page	Full page
Tour de Conservation Easement Bike Event (Virtual or Live TBD)						
Lead Sponsor						✓
Spectator Passes	2	2	2	2	2	2
Registration Fee to Ride			2	Team of 4	Team of 6	Team of 8
Company Banner Displayed at Start/Stop			✓	✓	✓	✓
Pit Stop Sponsor				✓	✓	✓
Recognition in LTV's Annual Fall Advertisement in Local Newspapers	✓	✓	✓	✓	✓	✓
Hyperlink from LTV's Website to Sponsor's Homepage		✓	✓	✓	✓	✓
Commemorative Certificate of Appreciation			✓	✓	✓	✓
LTV Presentation to Sponsor's Staff				✓	✓	✓
Commemorative Partnership Plaque to be Presented at Sponsor's Event of Choice				✓	✓	✓
Article in one LTV Newsletter and on LTV's Website About Sponsor						✓

For more information, other opportunities, sponsorships, and contributions, please contact Kerry Roszel at 540 687-8441 or kerry@landtrustva.org. She'll be happy to brainstorm about what feels right to you.



ANNUAL BUSINESS SPONSORSHIP

landtrustva.org



2021 LTV BUSINESS SPONSOR COMMITMENT FORM

Thank you for your partnership. By becoming an LTV business partner, you are elevating your business as a community leader and helping us to ensure that the Virginia that we know and love will be here for generations.

See core benefits for ALL sponsorship levels plus additional marketing benefits on the **previous page** based upon the sponsorship level. If you would like to customize your partnership in a way you don't see available, contact Kerry Roszel at kerry@landtrustva.org or, 540-687-8441.

Please indicate your 2021 Business Sponsorship level by checking the box below.

- Supporter \$500 Steward \$2,500 Conservator \$10,000
 Guardian \$1,000 Protector \$5,000 Perpetuity \$15,000
 I/We do not wish to sponsor at this time but would like to make a donation of \$ _____

Business Name _____

Contact Name _____

Address _____ City _____

State _____ Zip _____

Phone _____ Email _____

My company will be paying via Credit Card Check

If paying via check, please make it out to The Land Trust of Virginia and return with the completed form.

Type of Card _____ Name on Card _____

Card Number _____ Expiration Date _____ CVV _____

Billing Address _____ City _____

State _____ Zip _____

Please mail the completed form to: Land Trust of Virginia, ATTN: Kerry Roszel, PO Box 14, Middleburg, VA 20118