

BENEFIT LEVELS

landtrustva.org



All businesses and other organizations that annually sponsor the Land Trust of Virginia will receive preeminent public recognition and many core benefits detailed below. Annual support includes sponsorship of the annual LTV Garden Party, which has become a high-profile event – drawing an attendance of more than 350 supporters across the Virginia Piedmont.

Core Benefits for All Sponsorship Levels

- Annual LTV contribution at selected donation levels (see below)
- Recognition and promotion:
 - o LTV's website and social media
 - o LTV's quarterly newsletter with a distribution of 2,200
 - o LTV's annual report with a distribution of 1,300
- Invitations to select LTV events, including the annual Spring Garden Party and Fall Tour de Conservation Easement Bike Event
- Sponsorship recognition at select LTV events, including the annual Garden Party and Tour de Conservation Easement Bike Event
- Use of LTV's logo to advertise your support of LTV

Additional Benefits Based on Contribution Level	Supporter \$500	Guardian \$1K	Steward \$2.5K	Protector \$5K	Conservator \$10K	Perpetuity \$15K
Core Benefits	✓	✓	✓	✓	✓	✓
Garden Party						
Tickets	2	4	6	8	10	12
Sponsorship Board	✓	✓	✓	✓	✓	✓
Company Banner Displayed at the Garden Party		✓	✓	✓	✓	✓
Ad Space in the Garden Party Program			½ page	½ page	Full page	Full page
Tour de Conservation Easement Bike Event						
Lead Sponsor						✓
Spectator Passes	2	2	2	2	2	2
Registration Fee to Ride			2	Team of 4	Team of 6	Team of 8
Company Banner Displayed at Start/Stop			✓	✓	✓	✓
Pit Stop Sponsor				✓	✓	✓
Recognition in LTV's Annual Fall Advertisement in Local Newspapers	✓	✓	✓	✓	✓	✓
Hyperlink from LTV's Website to Sponsor's Homepage		✓	✓	✓	✓	✓
Commemorative Certificate of Appreciation			✓	✓	✓	✓
LTV Presentation to Sponsor's Staff				✓	✓	✓
Commemorative Partnership Plaque to be Presented at Sponsor's Event of Choice				✓	✓	✓
Article in one LTV Newsletter and on LTV's Website About Sponsor						✓

For more information, other opportunities, sponsorships, and contributions, please contact Kerry Roszel at 540 687-8441 or kerry@landtrustva.org