

# Annual Business SPONSORSHIP

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## Become an LTV Business Sponsor

You can help save the places that support our way of life

### A Thirty-Three Year Legacy of Land Conservation

**Is your business interested in helping to celebrate and maintain Virginia's unique places and landscapes?**

Virginia's landscapes - its farms, forests, mountains, rivers, and streams - are a big part of why people live and work here. Businesses, both large and small, are playing a role in helping us ensure that we can help families conserve their land. They are helping us to protect our open spaces, agricultural lands, natural areas, and cultural heritage - all the beautiful resources Virginia is known for.

**You, too, can participate in this and simultaneously raise your business profile as an annual LTV business sponsor.**

Founded in 1992, the Land Trust of Virginia (LTV) is a 501(c)(3) nonprofit land conservation organization that partners with private landowners who wish to voluntarily and permanently protect and preserve their working farmland or natural lands, which have scenic, historic, or ecological value. We all benefit from these spaces and the places that will remain undeveloped forever.

**LTV by the numbers: Holds 270 conservation easements, protecting over 35,000 acres across 35 counties.**

***Sponsors receive high visibility with a coveted audience.*** LTV has a large audience of supporters and friends throughout our operating region in Northern Virginia and beyond. This group includes farmers, landowners, equestrians, conservationists, outdoor sports enthusiasts, tourists and visitors, and thousands of regional residents who appreciate the value of open space and land conservation.

There are many high-profile opportunities to customize your partnership with LTV. As a result, your business can develop a marketing strategy that connects with people throughout the year.

**Please review the attached document, which outlines Benefit Levels, and then let's talk and see what opportunity works best for your company!**

# Benefit LEVELS

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## BECOME A LAND TRUST OF VIRGINIA BUSINESS PARTNER

With your support and growing community efforts, land across Virginia is being conserved for future generations. As detailed below, all businesses and other organizations that annually sponsor LTV will receive notable public recognition, high visibility with a coveted audience, and many other core benefits.

### Core Benefits for All Sponsorship Levels

- Annual LTV contribution at selected donation levels (*see below*)
- Recognition and promotion:
  - LTV's website and social media
  - LTV's biannual newsletter (hard copy) with a distribution of 2,225
  - LTV's monthly eNews with a distribution of 2,400
  - LTV's annual report with a distribution of 1,800
- Invitations to select LTV events, including the annual Garden Party, Bike the Gravel, and Sunset in the Field Party
- Sponsorship recognition at select LTV events, including the annual Garden Party, Sunset in the Field Party, and Bike the Gravel
- Use of LTV's logo to advertise your support of LTV, as well as social media and website graphics

Additional Benefits Based on Contribution Level	Supporter \$500	Guardian \$1K	Steward \$2.5K	Protector \$5K	Conservator \$10K	Perpetuity \$15K
Core Benefits	✓	✓	✓	✓	✓	✓
Recognition in LTV's Annual Fall Advertisement in Local Newspapers	✓	✓	✓	✓	✓	✓
Hyperlink from LTV's Website to Sponsor Homepage		✓	✓	✓	✓	✓
Inclusion in LTV's eNews "Why I Care" Feature			✓	✓	✓	✓
Commemorative Partnership Plaque to be Presented at Event of Choice					✓	✓
Article in One LTV Newsletter and on LTV's Website About Sponsor						✓
<b>Garden Party - Spring Cocktail Party AND/OR Fall Sunset in the Field Party</b>						
Tickets	2 Field Party	2 Field Party	2 Cocktail/4 Field Party	4 Cocktail/4 Field Party	6 Cocktail/6 Field Party	8 Cocktail/8 Field Party
Sponsor Board	✓	✓	✓	✓	✓	✓
Company Banner Displayed at Sunset in the Field Party		✓	✓	✓	✓	✓
Ad Space in both Party Programs			Half Page	Half Page	Full Page	Full Page
<b>Fall Bike the Gravel Event</b>						
Registration Free to Ride				Team of 2	Team of 4	Team of 6
Company Banner Displayed at Start/Stop			✓	✓	✓	✓
Pit Stop Sponsor					✓	✓

For more information, other opportunities, sponsorships, and contributions, please contact us at 540-687-8441 or [info@landtrustva.org](mailto:info@landtrustva.org). We'll be happy to brainstorm what feels right to you.

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## 2025 LTV Business Sponsor Commitment Form

Thank you for your partnership. By becoming an LTV business partner, you are elevating your business as a community leader and helping us ensure that the Virginia we know and love will be here for generations.

See the core benefits for ALL sponsorship levels plus additional marketing benefits on the previous page based on the sponsorship level. If you would like to customize your partnership in a way you don't see available, contact Kerry Roszel at [kerry@landtrustva.org](mailto:kerry@landtrustva.org) or 540-687-8441.

Please Indicate your 2025 Business Sponsorship level by checking the box below.

- Supporter \$500       Steward \$2,500       Conservator \$10,000  
 Guardian \$1,000       Protector \$5,000       Perpetuity \$15,000  
 I/We do not wish to sponsor at this time but would like to make a donation of \$ \_\_\_\_\_

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

My company will be paying via  Credit Card  Check

*If paying via check, please make it out to The Land Trust of Virginia and return with the completed form.*

Type of Card \_\_\_\_\_

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

***Please mail the completed form to: Land Trust of Virginia, PO Box 14, Middleburg, VA 20118***